

INTERNSHIP OPPORTUNITY

About Us:

Marie Stopes Tanzania (MST), a Non-Governmental Organization, is a social enterprise and a leading provider of family planning, sexual and reproductive health care and allied services. MST is a partner of the Government of Tanzania and a member of the Marie Stopes International ([MSI](#)) Global Partnership, which operates in over 37 countries worldwide.

Our organization is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and post holders to share this commitment.

We are looking for active and qualified interns for the following roles:

Intern Digital Officer – Dar es Salaam

Reports To: Business Development Manager

Job Role:

We are looking for a tech-savvy and creative Intern Digital Officer to join our team at Marie Stopes Tanzania. The intern will assist in managing our digital presence, enhancing our online engagement, and supporting various digital marketing initiatives. This role is ideal for a recent graduate or current student eager to gain experience in digital marketing within the healthcare sector.

Key Responsibilities:

Social Media Management:

- Assist in creating, scheduling, and publishing content across social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.).
- Monitor engagement, respond to comments/messages, and track analytics to assess performance.
- Support in growing online communities and increasing followers.

Content Creation & Digital Marketing:

- Design engaging graphics, videos, and multimedia content using tools like Canva, Photoshop, or other design software.
- Assist in writing blog posts, website articles, and social media captions.
- Support email marketing campaigns, including content creation and distribution.

Website & SEO Support:

- Update website content and ensure information is up to date.
- Assist in basic SEO optimization to improve website visibility.

Data Analysis & Reporting:

- Track and report on digital campaign performance using tools like Google Analytics, Facebook Insights, and other analytics platforms.
- Provide insights and recommendations for content and campaign improvements.

Other Digital Initiatives:

- Support in coordinating online webinars and virtual events.
- Assist in research on digital trends and best practices.

Qualifications:

- Currently pursuing or recently completed a degree in Digital Marketing, Communications, Information Technology, or a related field.
- Strong written and verbal communication skills.
- Proficiency in digital marketing tools and platforms (e.g., Google Analytics, social media management tools).
- Basic understanding of SEO and SEM principles.
- Creative thinking and problem-solving skills.
- Ability to work independently and as part of a team.
- Strong organizational skills and attention to detail.

Preferred Qualifications:

- Experience with content management systems (e.g., WordPress) is a plus.
- Familiarity with graphic design software (e.g., Adobe Creative Suite) is an advantage.
- Previous internship or work experience in digital marketing or healthcare is beneficial.

Benefits:

- Gain practical experience in digital marketing within the healthcare industry.
- Opportunity to work with a dynamic and supportive team.
- **Potential for future employment opportunities based on performance.**

How to Apply:

If you feel that you are able to meet the requirements and you are motivated enough to be part of the team, please send your applications including a cover [letter](#) detailing your suitability and why you are

interested in this post to the address below.

Human Resources Lead

Marie Stopes Tanzania

11 Kinyonga Street – Mwenge

P O. Box 7072, Dar Es Salaam.

Telephone: +255 22 2774991-4, +255 22 2702030-2

E-mail : jobs@mst.or.tz

Closing date: All applications should reach the addressee before **March 18th, 2025. Only short-listed candidates will be contacted.**