

INTERNSHIP OPPORTUNITY

About Us:

Marie Stopes Tanzania (MST), a Non-Governmental Organization, is a social enterprise and a leading provider of family planning, sexual and reproductive health care and allied services. MST is a partner of the Government of Tanzania and a member of the Marie Stopes International (MSI) Global Partnership, which operates in over 37 countries worldwide.

Our organization is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and post holders to share this commitment.

We are looking for active and qualified interns for the following roles:

Intern Marketing Officer – Dar es Salam

Reports To: Business Development Manager

Job Role :

We are seeking a motivated and enthusiastic Intern Marketing Officer to join our team at Marie Stopes Tanzania. The intern will assist in the development and implementation of marketing strategies to promote our services and enhance our brand presence. This is an excellent opportunity for a recent graduate or current student to gain hands-on experience in the healthcare marketing field.

Key Responsibilities:

Marketing Campaign Support:

- Assist in planning and executing marketing campaigns across various commercial channels.
- Support the development of promotional materials, brochures, and flyers.
- Coordinate and participate in field & cooperates activations, community outreach, in reach campaigns and events.

Social Media & Digital Marketing:

- Assist in content creation for social media platforms, ensuring consistent brand messaging.
- Monitor engagement and provide insights for improving digital outreach.
- Support in running paid advertisements and tracking performance metrics.

Customer Engagement & Market Research:

- Conduct market research and competitor analysis to identify trends and opportunities.
- Assist in collecting client feedback and analyzing customer insights.
- Support the team in enhancing customer experience and brand loyalty.

Partnership & Outreach Support:

- Assist in engaging with potential partners and stakeholders to expand outreach efforts and recruitment, retention of the existing clients and new clients.
- Support collaboration with influencers, media, and local organizations for brand promotion.
- Help in organizing marketing activations and events.

Reporting & Performance Tracking:

- Monitor and report on campaign performance using relevant analytics tools.
- Provide recommendations for optimizing marketing efforts based on data insights.

Qualifications:

- Currently pursuing or recently completed a degree in Marketing, Communications, Business, or a related field.
- Strong written and verbal communication skills.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with social media platforms and digital marketing tools.
- Creative thinking and problem-solving skills.
- Ability to work independently and as part of a team.
- Strong organizational skills and attention to detail.

Preferred Qualifications:

- Experience with graphic design software (e.g., Adobe Creative Suite) is a plus.
- Previous internship or work experience in marketing or healthcare is an advantage.

Benefits:

- Gain practical experience in digital marketing within the healthcare industry.
- Opportunity to work with a dynamic and supportive team.
- **Potential for future employment opportunities based on performance.**

How to Apply:

If you feel that you are able to meet the requirements and you are motivated enough to be part of the team, please send your applications including a cover [letter](#) detailing your suitability and why you are interested in this post to the address below.

Human Resources Lead

Marie Stopes Tanzania

11 Kinyonga Street – Mwenge

P O. Box 7072, Dar Es Salaam.

Telephone: +255 22 2774991-4, +255 22 2702030-2

E-mail : jobs@mst.or.tz

Closing date: All applications should reach the addressee before **March 18th, 2025. Only short-listed candidates will be contacted.**